LiveWell Colorado

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LiveWell Colorado is a non-profit organization committed to reducing and preventing obesity among all Coloradans by promoting healthy eating and active living in the places we live, work, learn and play.
LWC Strategic Approach

Policy & Environmental Change

AND

Individual Behavior Change

Social marketing initiatives

Community coalitions

Multi-sector policy efforts
LWC & Let’s Move

New partnership with Metro Mayors
- Relationships to support HEAL efforts
- Promotion & publicity of HEAL efforts
- Three specific initiatives
  1. Let’s Move sign ups
  2. Summer Food Program
  3. Planning for Active Community Environments training

Other key connections
- U.S. Dept of Health & Human Services
- Colorado Dept of Education
- TCHD (CPPW grantee)
Let’s Move 1st Anniversary Celebration
Commerce City
Questions?